SYLLABUS – SYBCOM – 2019 PATTERN

GROUP "A" – SPECIALISATION IN COST ACCOUNTING / BANKING AND FINANCIAL SYSTEM / BUSINESS ENTREPRENEURSHIP

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SR.	SUBJECT / COURSE	SEMESTER – 3	SEMESTER – 4
NO.	COURSE	(Course Title)	(Course Title)
1	Accountancy	Corporate Accounting - 1	Corporate Accounting - 2
2	Economics	Macroeconomic Analysis - I	Macroeconomic Analysis - II
3	Business Communication / Management	Fundamentals of Management	Professional Communication
4	Company Law	Elements of Company Law - I	Elements of Company Law - II
5	Costing	Basics of Costing – Spl - I	Basics of Costing Labour and Overheads Spl - III
6		Basics of Costing Material – Spl - II	Methods of Costing – Spl IV
5	Banking and Financial Systems	The Banking Sector in India (Paper-I)	Apex Financial Institutions (Paper-III)
6		Introduction to Financial Institutions in India (Paper-II)	Indian Financial Markets (Paper-IV)
5	Entrepreneurship	Being an Entrepreneur - 1	Entrepreneurship Environment - 3
6		<u>Innovation in Business - 2</u>	Business Cases - 4
5	Accounting and Finance	Advanced Financial Accounting Part 2	Financial Management
6	(Integrated ACCA)	Audit	Governance and Ethics SBL Part 1

	GROUP "B" – SPECIALISATION IN MARKETING MANAGEMENT AND HUMAN RESOURCE MANAGEMENT				
4	Management	Strategic Management	Total Quality Management		
5	Marketing	Basics of Marketing Management (Paper 1)	Brand Management and Brand Equity (Paper 3)		
6	Management	Consumer Behaviour and Buying Decision Journey (Paper 2)	Ethics in Marketing (Paper 4)		
5	Human Resource Management	Introduction to Human Resource Management	Organisational Capacity Building through Training and Development		
6		Managing Individual and Group Behaviour in Organisations	Industrial Relations and Trade Union		
GROUP "C" - S.Y.B.Com. in Integrated CIMA Programme (B. Com with SPECIALISATION IN MANAGEMENT ACCOUNTING)					
1	Management Accounting (Integrated CIMA Programme)	*Macroeconomic Analysis -I	*Macroeconomic Analysis – II		
2		*Fundamentals of Management	*Professional Communication		
3		*Strategic Management	*Total Quality Management		
4		Managing Finance in a Digital World (E1)	Managing Performance (E2)		
5		Management Accounting (P1)	Advanced Management Accounting (P2)		
6		Financial Reporting (F1)	Advanced Financial Reporting(F2)		

^{*}Syllabus for these subjects is same as Group A & Group B

NOTE: 'Environment Awareness Course' is a Compulsory Graded Subject in S.Y.